

**SUPER
CARS**
IBERIAN



**SUPER
CARS**
ESPAÑA

2024 SEASON REVIEW 2025 IN PERSPECTIVE



RACE READY 
HISTORIC & GT RACING

GUPE®





FACTS & DATA

01 **FACTS & DATA**



2024

5

CIRCUITS

6

EVENTS

11

MANUFACTURERS

57

CARS

18

DIFFERENT
CAR MODELS

90

DRIVERS

17

DIFFERENT
NATIONALITIES

JEREZ

SUPER
CARS
IBERIAN



SUPER
CARS
ESPAÑA



5000



49,188



42

JARAMA



20000



34,744



20

ESTORIL

SUPER
CARS
IBERIAN



SUPER
CARS
ESPAÑA



12000



32,807



40

VALENCIA

SUPER
CARS
IBERIAN



SUPER
CARS
ESPAÑA



7000



24,643



45

PORTIMÃO

SUPER
CARS
IBERIAN



SUPER
CARS
ESPAÑA



7000



26,009



43

ESTORIL

SUPER
CARS
IBERIAN

FPAK
CAMPEONATO PORTUGAL
VELOCIDADE

SUPER
CARS
ESPAÑA



5000



30,354



27



MEDIA & SOCIAL MEDIA

02 MEDIA COVERAGE



2024

+38h30 min

Tempo de Antena na TV
incluindo notícias em telejornais e blocos noticiários

TV

+12h45 min

Live Streaming



+150 MIL

Espectadores
ao longo da temporada



+900

publicações nas redes sociais



+1 MILHÃO

visualizações nas redes sociais



+1000

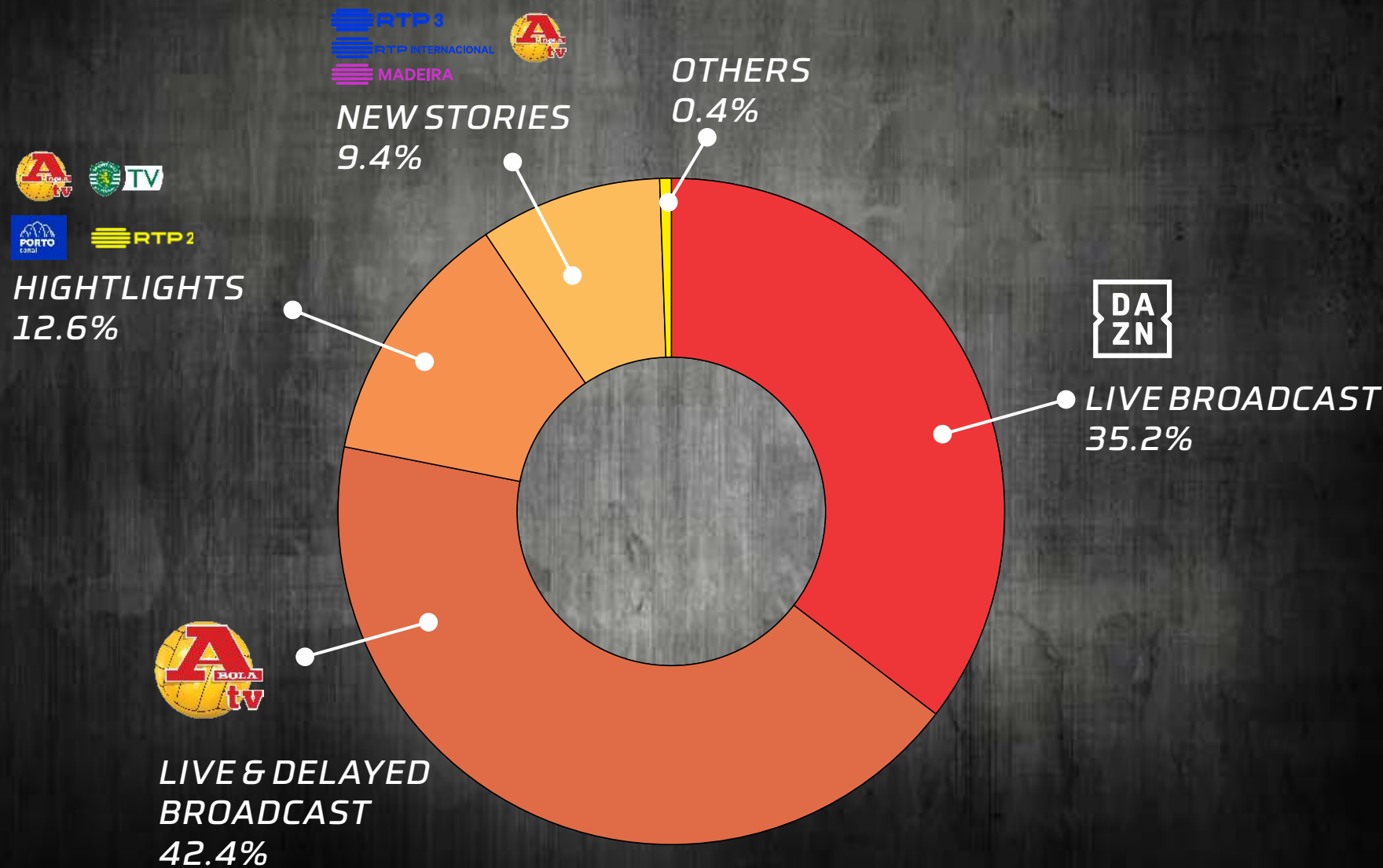
notícias em OCS



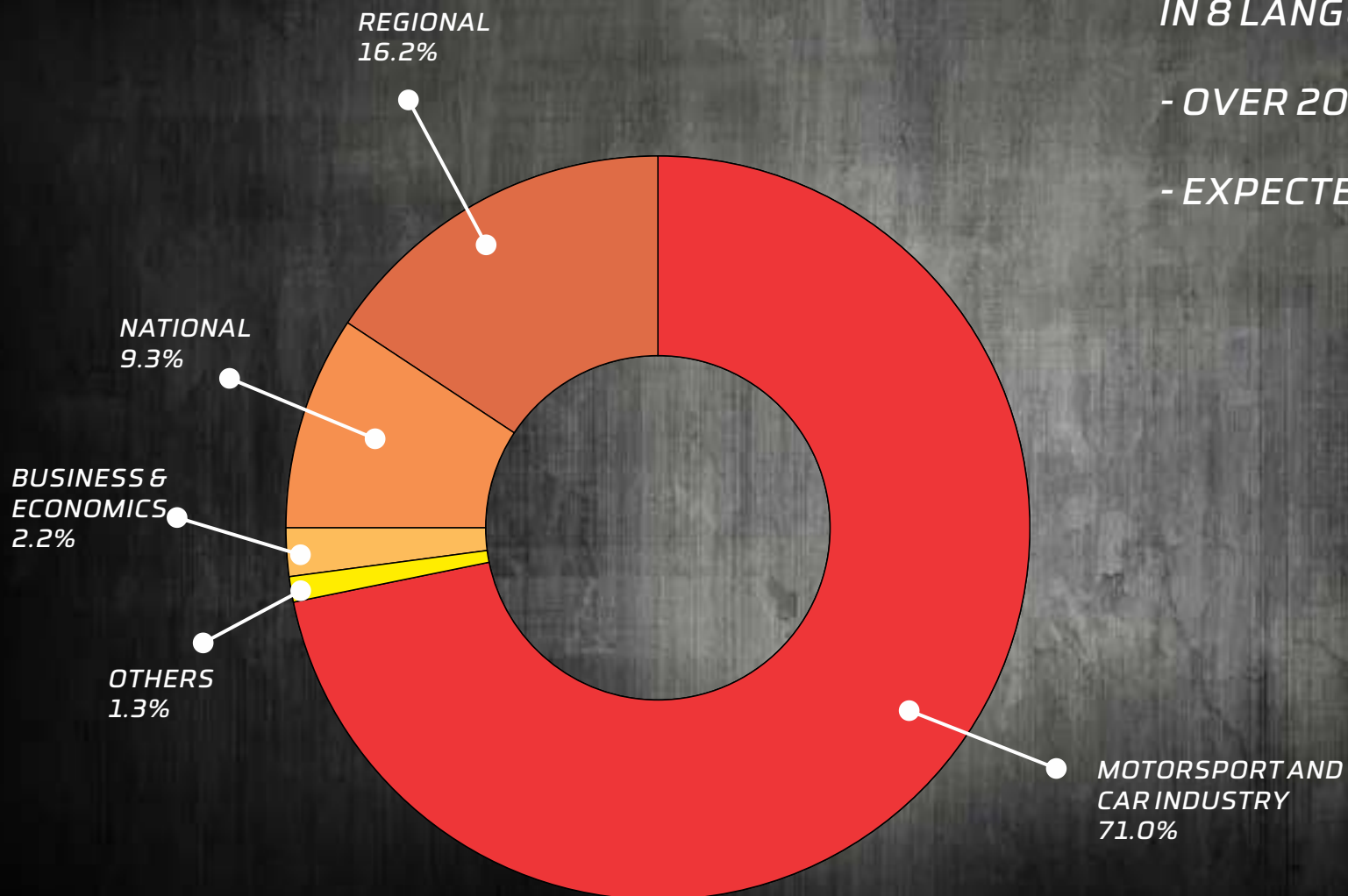
3.0 MILHÕES
EUROS

Retorno Mediático
(*até Setembro 2023)

03TV COVERAGE



04 PRESS COVERAGE



- ARTICLES PUBLISHED
IN 8 LANGUAGES

- OVER 2000 ARTICLES PUBLISHED

- EXPECTED AAV: OVER €5M

05 **LIVE STREAMING**



@SupercarsGT4South
@raceready_historictracing



@IberianSupercars
@RaceReadyHistoricRacing

Cross-sharing Co-Promoters,
racing circuits, and ASN

06 DIGITAL PLATFORMS DATA

SUPERCARS ENDURANCE COMBINED



Portugal 41,0 %
Espanña 38,2 %
France 6,0 %
UK 4,3 %
Brazil 2,9 %



35 - 44: 28,5 %
45 - 54: 26,3 %
25 - 34: 19,1 %



Male: 85,8 %
Female 14,2 %



2025

IN PERSPECTIVE

2025

SUPER CARS ENDURANCE

ESTORIL TEST DAY 22 MARCH

ALGARVE	05.06 APRIL	✓	✓	✓
JARAMA	31MAY.01 JUNE			✓
VILA REAL	05.06 JULY		✓	
VALENCIA	13.14 SEPTEMBER	✓		✓
JEREZ	31 OCTOBER/ 02 NOVEMBER	✓	✓	✓
ESTORIL	29/30 NOVEMBER	✓	✓	



2025 PROVISIONAL CALENDAR

ELIGIBLE CARS & DRIVERS

GT4 PRO	GT4 PRO-BRONZE	GT4 BRONZE	GT4 AM	TCR	TC	TCL4	GTX	CUP
SRO GT4 homologated cars	SRO GT4 homologated cars	SRO GT4 homologated cars	SRO GT4 homologated cars	WSC TCR homologated car	Class dedicated to touring cars approved by the organiser	According to FIA TCL4 regulations	Class dedicated to older GT4 cars or other GT cars approved by the organization	Former Porsche Carrera Cup cars 997 and 911.1 models or other one-make series GT cars approved by the organization
Silver/Silver drivers	Silver/Bronze drivers or Gold/Bronze	Bronze drivers only	Gentleman or Novice drivers only	No categorization	No categorisation	No categorisation	Gentleman drivers only and junior drivers approved by the organization	Gentleman drivers only
TWO DRIVERS PER CAR				ONE OR TWO DRIVERS PER CAR				
max. 2 set of slicks per weekend	max. 2 set of slicks per weekend	max. 2 set of slicks per weekend	max. 2 set of slicks per weekend	max. 10 slick tires per weekend	max. 4 slick tires per weekend	max. 4 slick tires per weekend	max. 4 slick tires per weekend	max. 4 slick tires per weekend

GT4

TOURING CARS

GTC



LIVE TV / STREAM



12 Races LIVE (or Delayed Broadcast) in Portugal and Spain



12 Races LIVE on Youtube & Facebook platforms



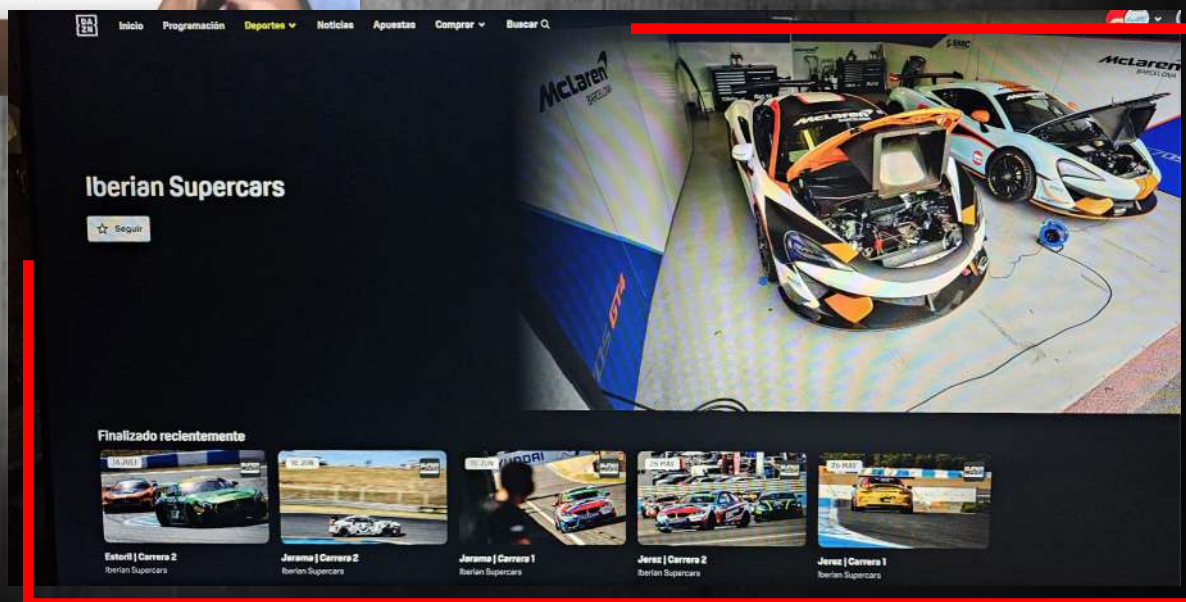
Pit Walk Tour LIVE and Drivers Interviews on Social Media



Qualifying and Races Press-Conferences LIVE on Social Media



AUTOMOBILISMO: BERNARDO SOUSA FAZ DUPLA COM CARLOS VIEIRA AO VOLANTE DO TOYOTA SUPRA GT4



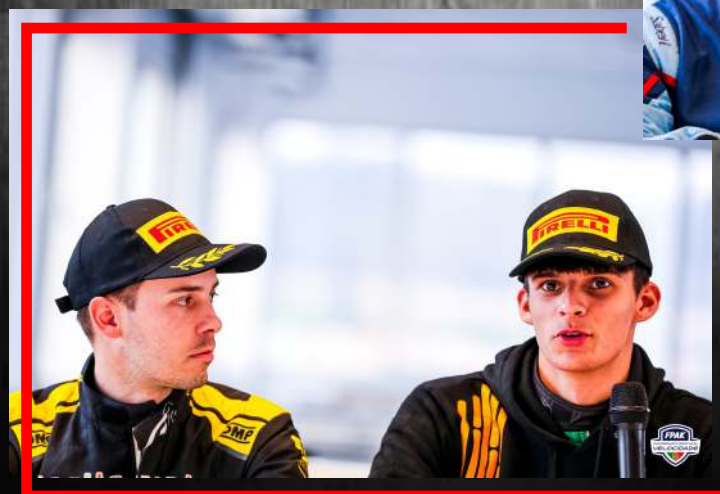
10 LIVE STREAM



11 PIT WALK TOUR



12 PRESS-CONFERENCE



13 AUTOGRAPH SESSIONS



ONLINE CONTENTS



Race Highlights on Social Media and distributed to TV channels



Short Video clips on Social Media



Official Podcast (TBC)



Other dedicated content

15 PARTNERS



PIRELLI

Pirelli has always been in the world of Circuit Competitions car racing playing a relevant role among the most important prestige and sport premium brands.

Pirelli is present in Circuit car racing in more than 40 countries counting more than 30 championships as sole supplier.

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High standards of quality and excellence offering robust and professional solutions in the most varied market sectors.



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***SEE YOU IN
2025***

